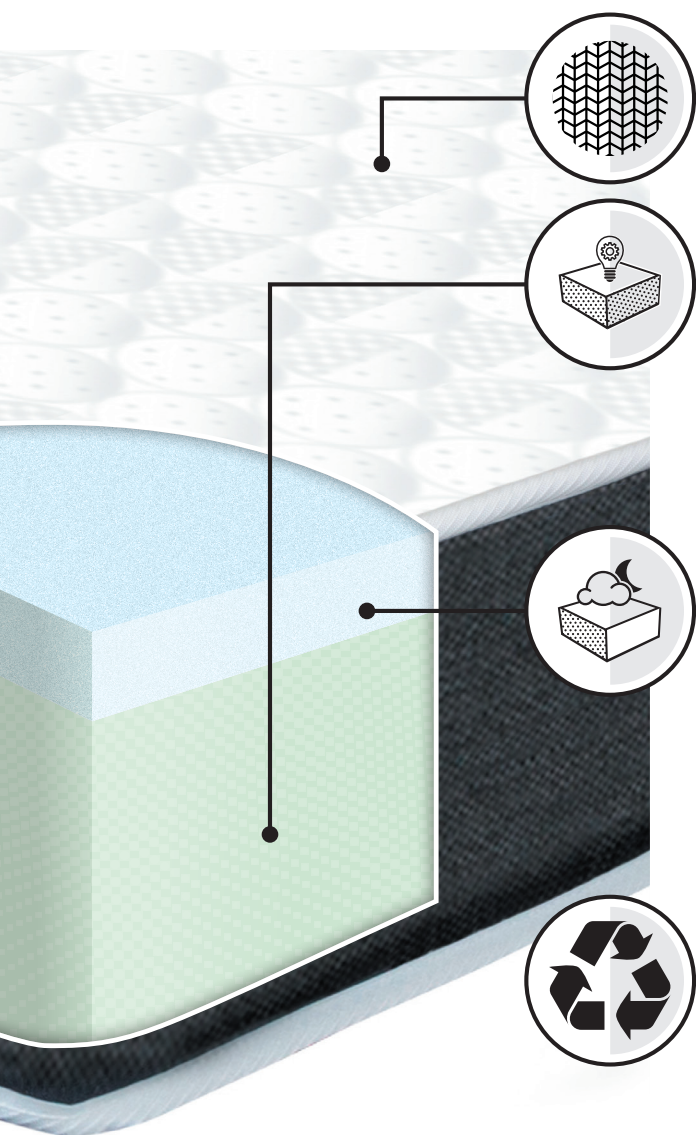




Sleepyhead Joy!

Made by Kiwis for Kiwis!

The Joy! mattress features the latest in advanced sleep technology so that you can wake up on the bright side every day. Getting the most out of your day starts with a good night's rest. The Joy! mattress gives you an ultra comfy sleep surface, minimising partner disturbance and optimal support to give you the best sleep possible.



KNIT FABRIC

The top of the Joy! mattress cover is made from eco-friendly recycled polyester. A queen mattress contains the equivalent of 27 plastic bottles, and our Joys! are rolled into 100% natural cotton wraps. Yay for the planet!

SMARTCELL

The heart of this bed is made from revolutionary SmartCell technology, a new innovation that provides a seamless transition between comfort and support. SmartCell is created with a more uniform cell structure that allows air (and excess heat) to pass through the cell structure helping prevent heat and moisture build-up, while supporting where it should and conforming where it needs to. An added benefit of SmartCell is minimal motion transfer for a more restful, deeper sleep.

DREAMFOAM

Dreamfoam helps create a super comfortable sleep surface that just feels dreamy. Winner of a Green Ribbon for helping to improve New Zealand's air quality, Dreamfoam isn't just better for your sleep, it's better for the planet.

ALLERGEN PROTECTION

Every Sleepyhead Joy! mattress has been treated with Fresh Protect Ultra that helps inhibit the growth of mould, mildew, dust mites and other nasties that can wreak havoc with those of us who suffer from Asthma or Allergies.

RECYCLABLE

At the end of its life, every Sleepyhead Joy! mattress can be returned to us and we'll recycle it into lovely, soft carpet underlay. Sleepyhead is the first mattress manufacturer in New Zealand to offer a recycling solution and it's something we're pretty proud of.



Designed and manufactured exclusively for Smiths City.

Smiths
CITY